# UPDATE ON WORLD GLOBAL MARKETS

FORT COLLINS 2019 SYMPOSIUM ON MICROGRIDS AUGUST 10, 2019

©2016 NAVIGANT CONSULTING, INC. ALL RIGHTS RESERVED

## NAVIGANT RESEARCH INTRODUCTION

### NAVIGANT RESEARCH PROVIDES IN-DEPTH ANALYSIS OF GLOBAL CLEAN TECHNOLOGY MARKETS.

The team's research methodology combines supply-side industry analysis, end-user primary research and demand assessment, and deep examination of technology trends to provide a comprehensive view of the Energy Ecosystem.

#### **RESEARCH PROGRAMS:**

Energy Technologies Utility Transformations Transportation Efficiencies Building Innovations **RESEARCH OFFERINGS:** 

Research Reports Subscription Research Services Custom Market Research

- Custom Market Analysis
- Market Sizing and Forecasting
- Primary Research
- Go-to-Market Services

- Strategic Advisory Sessions
- Commercial Due Diligence

DATA SERVICES:

**Online Interactive Data** 

Technology Evaluation



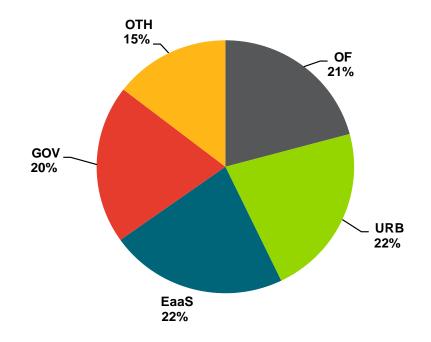
## GLOBAL MICROGRID MARKET SNAPSHOT

- Navigant Research has published its 16<sup>th</sup> edition of its *Microgrid Deployment Tracker*, the only global data set on identified microgrid capacity in the world.
- The report lists available project details on 4,442 microgrids operating or being developed around the world representing 26,760 MW in total capacity.
- A stunning 81% of microgrids deployed globally rely upon an "energy-as-a-service" (EaaS) business model (a category that spans PPAs to pay-as-you-go programs)
  - On a capacity basis, however, the business model market shares are fairly remarkably evenly divided (see Chart on next slide)
  - Note that EaaS and utility rate base (URB) feature the same leading market share for microgrids deployed globally.
- Asia Pacific leads the world in total capacity for identified microgrids, followed by North America
- Remote applications the most mature segment leads the global microgrid market
- Commercial and Industrial (C&I) microgrids are expected to be the fastest growing market segment in the future



### GLOBAL SNAPSHOT: MICROGRID BUSINESS MODELS

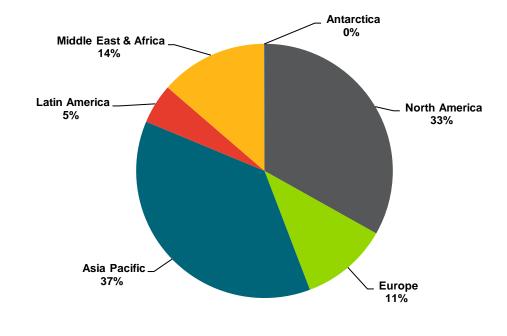
Microgrid Business Models, World Markets: 2Q2019





### ASIA PACIFIC & NORTH AMERICA ARE MARKET LEADERS

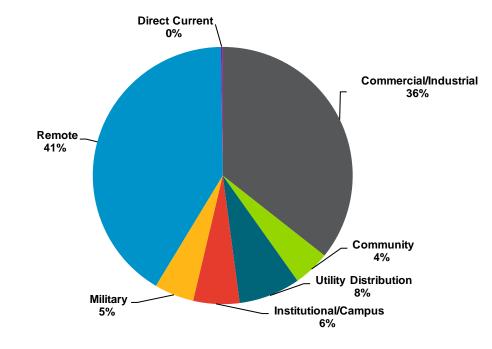
### Total Microgrid Power Capacity Market Share by Region, World Markets: 2Q 2019





### REMOTE SEGMENT IS GLOBAL MARKET LEADER

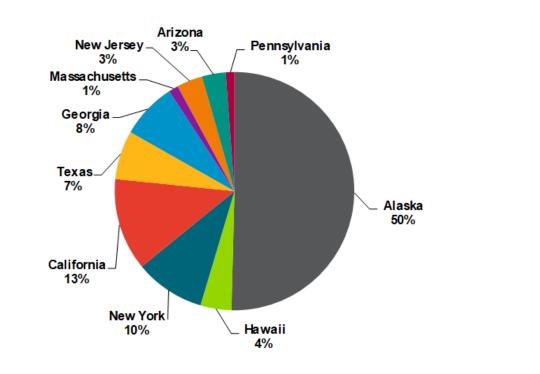
### Total Microgrid Power Capacity Market Share by Segment, World Markets: 2Q 2019





## ALASKA IS THE TOP U.S. MICROGRID STATE

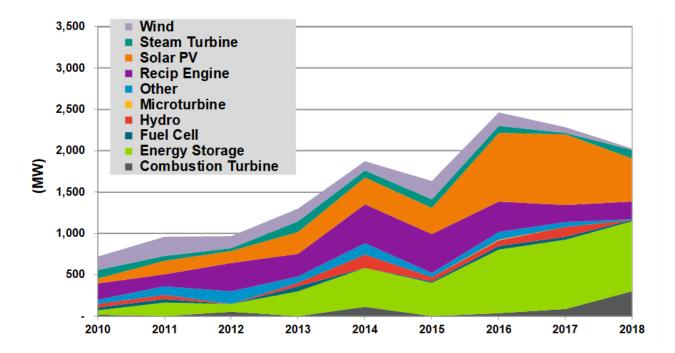
#### Top 10 U.S. States for Total Microgrid Capacity, 2Q2019





## MICROGRID DER MIX EVOLUTION OVER TIME

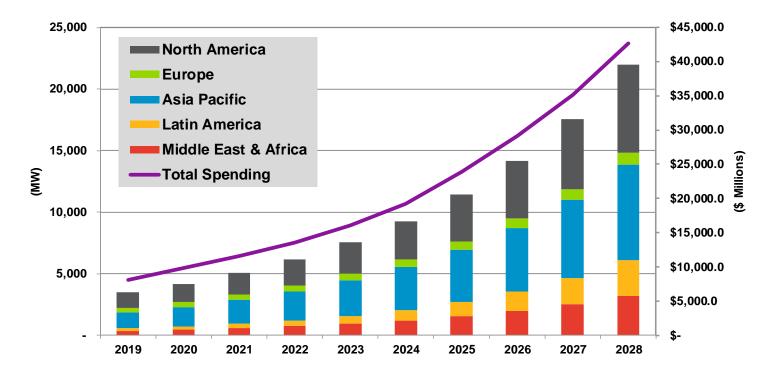
### Microgrid DER Capacity Additions Over Time, World Markets: 2010-2018





### HOW FAST WILL GLOBAL MICROGRID MARKET GROW?

### Annual Microgrid Capacity and Spending by Region, Base Scenario, World Markets: 2019-2028





# CONCLUSION

- All microgrid segments will show growth over the next 5-10 years
- Remote microgrids show largest market share globally
  - North America is more focused on grid-tied systems
  - Most recent trends there point to community and utility distribution microgrids
- Segment poised for major global growth is C&I segment
  - This is because economics of both solar PV and energy storage help build the business case, as well new innovative business models focused on low-cost natural gas
  - Data centers and remote mines appear to be the best long-term market bet among C&I prospects
- Business model innovation is accelerating
  - EaaS apparently best path for third-party microgrids
  - Utility rate-basing still facing regulatory resistance, though a few recent project wins
- Merging of microgrids and virtual power plants (VPPs) also a recent trend
  - Focus of vendors shifting from hardware to software
  - Increased interest in "plug-and-play" and "modular" microgrids across all market segments





### **CONTACT US**

#### **MAIN OFFICE**

1320 Pearl Street, Suite 300 Boulder, CO 80302 +1.303.997.7609

#### WORLDWIDE OFFICES

United States: Boulder, Colorado Chicago, Illinois San Francisco, California Washington, D.C.

Europe:

Copenhagen, Denmark London, United Kingdom

Asia Pacific:

Seoul, South Korea

#### **PETER ASMUS**

Research Director +1.415.399.2137 peter.asmus@navigant.com

